



India's Premier
Agriculture Exposition

SPREADING
GREEN
SPIRIT
WORLDWIDE



24th to 28th Nov. 2022
NASHIK, MAHARASHTRA

ORGANISER



CO - ORGANISER



KRISHITHON

Agriculture is the culture of India. KRISHITHON has been playing a vital role in modernizing and enriching the agriculture scenario in the country by showcasing latest innovations. KRISHITHON, the 15th edition of India’s premier International Agriculture Trade Fair is all set to open wide avenues to promote businesses in this vast sector. Needless to say, KRISHITHON, as always, is a golden opportunity for MANUFACTURERS, CFOs and to all those related to agriculture sector. This is the RIGHT PLATFORM TO SHOWCASE YOUR INNOVATIVE PRODUCTS & IDEAS.

Host City Nashik

KRISHITHON & Nashik are the flip sides of the same coin viz AGRICULTURE. Nashik is the WINE CAPITAL OF INDIA & AGRICULTURAL CAPITAL OF MAHARASHTRA. Nashik accounts for maximum production of GRAPES, ONIONS, FRESH VEGETABLES & POMAGRENATES in India. The city also takes pride in having BEST INFRASTRUCTURE. RAIL, ROAD AND AIR CONNECTIVITY has made Nashik a favorite destination for the industries. Proposed projects of GOLDEN QUADRANGLE, DELHI MUMBAI INDUSTRIAL CORRIDOR, SAMRUDDHI EXPRESSWAY and DRY PORT will further catapult Nashik to new heights.

Feature-Rich KRISHITHON

- Trade Fair
- B2B Meets
- Government Participation
- National & International Participants
- Educative Seminars
- Agro Career & Job Fair

Exhibitors Scope & Profile

- Agri-Inputs & Protected Cultivation
- Farm Machinery & Allied Services.
- Food & Food Processing Technologies
- Post-Harvest Technologies & Equipments
- Organic Farming
- Agri Diversification related Organizations
- Irrigation, Precision Farming & Plasticulture
- Water Management Technology
- Dairy & Livestock
- Govt Agencies, State Marketing Boards
- IT in Agriculture
- Financial Institutions & Banks
- Innovation & Start Up Companies
- Fertilizers & Pesticides
- Poultry

KRISHITHON 2019 : Fact File



Highlights of Krishithon

- 1 Exposure to over 2 lakh visitors.
- 2 Excellent infrastructure for exhibitors.
- 3 Exposure for common farmers for pioneer policy makers & game changers.
- 4 Heavy financial turnover.
- 5 One of the Largest exhibitions in INDIA.



BRANDS ARE GROWN HERE

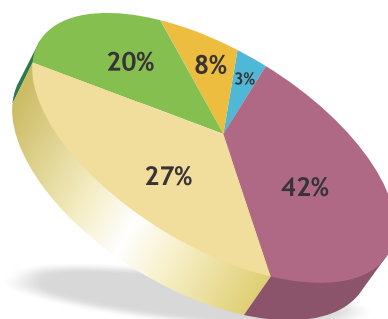
TOP 5 BENEFITS FOR EXHIBITORS

- 1 Company Presentation
- 2 Gaining new customers
- 3 Strengthening of existing Business relations
- 4 Brand Elevation
- 5 Presentation of new products.

TOP 5 BENEFITS FOR VISITORS

- 1 Exposure to new products
- 2 Interaction with technical experts.
- 3 Educational sessions.
- 4 Business opportunities
- 5 Solutions to problems.

VISITING FARMERS' LAND HOLDING



VISITING FARMERS' LAND HOLDING

- Below 20 acres
- Between 20-40 acres
- Between 40-60 acres
- Above 60 acres
- 100 acres +

Visitor Profile

65% KRISHITHON, The Most Visited Exhibition By Young Farmers. Over 65% of Visitors Are Aged Between 20 - 35 Years.

KRISHITHON - AGRICULTURE MECHANIZATION SHOW

“Discovered it, Touched it,
Tried it, Noted it, Understood it
I saw it in KRISHITHON
@Nashik”

Since inception of KRISHITHON - It has become a platform for farmers to get updates on new technology as it provides opportunity for manufacturers to showcase their new technology. Major leading brands from the agriculture sector already bestowed faith in KRIHISTHON by their participation.

Presenting exclusive pavilion for agricultural mechanization & inviting participation from manufacturers who are having improved agricultural implements and machinery for:

- Land Preparation
- Sowing & Planting
- Interculturing
- Micro-Irrigation
- Spraying & Dusting
- Harvesting & Threshing
- Crop Residue Management
- Other Innovative machinery & technology



Glimpses of Krishithon



- ACTIVITIES -



Platform for Networking, Interaction, Brand Promotions, Display of New Products, Technology and Innovations in the Dairy Sector.



Leading business houses and manufacturers make it a point to participate in Krishithon. They offer a wide range of products and services for the benefit of farmers and processors. They provide scientific assistance from sowing to harvesting and processing to the farmers. Seminars too are held in this section. Since Nashik is a vegetable and fruit cartel of the state, farmers in large number visit this section.



Financial prospects of the farm sector are far from encouraging for the youth to embrace it as a career. The trade of farming, thus, is endangered unless remedial measures are not taken through friendly government policies, education and technological advancement. If agriculture can be a successful enterprise abroad why not in India? Youth in Agriculture is an initiative by Human Service Foundation to educate and inspire youth to embrace farming & be successful. Since last 4 years YIAG has identified innovative and path-breaking young men and women from 350 talukas of the state and they are honoured under YUVA SANMAN - Summit & Awards.

Knowledge Forum

Seminars on issues related to agriculture are held during Krishithon in which experts and scientists as well as successful farmers guide the audience. Farmers in large numbers attend these seminars.

Innovation Forum

KRISHITHON always has been giving precedence to innovation in agriculture sector. This Forum felicitates and rewards unique innovators.

Business Forum

KRISHITHON has been taking earnest efforts to promote business of the participants. Ease of doing business in KRISHITHON is very high. B2B meetings are held during the exhibition to help the participants widen their network and reap rich harvest.

Workshop For Dealers & Distributors

The objective of this workshop which is the first of its kind, is to organise sessions for the dealers in agricultural products and services. Dealers being the first consultants of the farmers play a key role in a farmer's life. Here agro-dealers from across the state will join this session to interact, discuss their problems and tap the business potentials.

AGRI TRADE MEDIA - Monthly Tabloid for Agriculture Community

Media House has launched a multilingual periodical AGRI TRADE MEDIA for the benefit of the agro-industries, agro-dealers and farmers in general. This initiative has gone a long way in fortifying the connect between all the stakeholders in the field of agriculture. As a result, in a record time the circulation of ATM has soared to phenomenal heights.



Women in Agriculture - Summit & Awards in Krishithon 2019



Event Organizers

A registered Trust is a National Level Autonomous Social Organization. Krishi series (now Krishithon) is a master program organized by HSF since its inception in 1998.

The Organization is also engaged in various activities for mobilizing & empowering the marginalized communities through a range of programs and activities to address the root cause of issues like Poverty, Health and Child Rights.



An Event Management Company established in the Year 1996. Media Exhibitors Pvt. Ltd. has been successfully organizing Krishithon (previously Known as KRISHI) since 1998. The Company has been working as a Major Event Management Firm and has been managing events based on different themes and diversified fields. Media created Various Trade Fair Brands like KRISHITHON, INDIA WINE SHOW, BAL MAHOTSAB, NATIVE, AYURVEDA etc., MEDIA EXHIBITORS comprises of an efficient team of Professionals having expertise in Advertising, Marketing and Public Relations.



Community Health Foundation is engaged in empowering rural women with skill upgradation programs in agriculture and food processing. CHF is also encouraging self-help groups to become self-reliant by setting cottage industry in rural sector.

Krishithon Mobile App

Krishithon mobile app is an innovative system that is built exclusively to deliver future-ready farming solutions. It will prove influential to help connect farmers with all its relevant stakeholders. Considering the farming sector challenges like unpredictability of weather, lack of labors, resources, water, access to market prices, Krishithon mobile app will be a connecting link between the solution seeker and solution giver. It will promote digital agriculture using AI/ML and IOT technologies



Youth in Agriculture - Summit & Awards in Krishithon 2019



- KRISHITHON IN PICTURES -



Hon. Shri. Sharadrao Pawar
Former Union Minister for Agriculture



Hon. Smt. Nirmala Sitharaman - Union Minister for Finance
Shri Hemant Godse – MP, Nashik



Hon. Shri. Narendra Singh Tomar
Union Minister for Agriculture and Farmers Welfare



Hon. Shri. Chhagan Bhujbal
Minister of Consumer Affairs, GOM & Guardian Minister, Nashik



Hon. Shri. Balashaheb Thorat - Revenue Minister
Hon. Shri. Girish Mahajan - Former Guardian Minister



Hon. Shri. Dadaji Bhuse
Agriculture Minister, GOM



Hon. Shri. Ashokrao Chavan - PWD Minister of Maharashtra @ KRISHITHON



Dr Sudhir Kumar Goyal IAS - Former Additional Chief Secretary,
Agriculture and Marketing, GOM.



Shri Vishwas Nangare Patil, IPS
at Youth In Agriculture Summit



Shri Suraj Mandhare, IAS &
Padmashri, Rahi Bai Popre -Seed Mother



Shri. Bhaskarrao Pere-Patil
Social Activist, at Adarash Jalsanvrhdhak Gaon Award Ceremany.



Shri Makarnad Anaspure
Actor and Social Activist



Agri Trade Media launched in
the presence of eminent guests

Krishithon®



-CONCURRENT EVENTS-



www.krishithon.com



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CIN NO. : U74140MH2014PTC253649